



# March Educational/Dinner Meeting

**Tuesday,  
March 9, 2010**

- 5:30 p.m.** Registration
- 5:45 p.m.** Pre-Dinner Meetings
- 6:30 p.m.** Dinner Meeting
- 7:00 p.m.** Keynote Speaker

**Menu:**

- Soup Du Jour
- Chicken Marsala
- Wild Rice Blend
- Chef's Choice of Vegetables
- Strawberry Mousse Torte

Cost of Meal Included with annual membership dues.

Guests welcome - \$25.00

**To register, please visit,**  
<http://www.ismmilwaukee.org>.

**Guest Speaker:** Kali Evans-Raoul, Founder and President, The Image Studios

**Topic: Image Impact! Your Professional Presence**

Performance is only 10% of your package! This interactive workshop reinforces the importance of image and exposure – the two critical factors of success. The exciting session explains the core components of visual, verbal and non-verbal image; and allows participants to gain insight into their own “first impression.”

**Workshop Highlights:**

- Participants gain an understanding of the components of professional presence
- Each participant gains insight into their own first impression
- Accountability Check: We can control our message
- Tips for avoiding visual, vocal and behavioral communication pitfalls
- Awareness of spatial communication – what the things around you, can say about you

**About Our Speaker:**

*Kali Evans-Raoul, founder and president of The Image Studios, epitomizes everything she believes in. Her passion for self-actualization is evident in her own life and in the lives of those whom she touches, whether they are her employees, clients, friends, or the young men and women she mentors. With more than 25 years in the personal care product and service industry, and experience in both creating and running a business, Kali's launch of her successful image communication firm in 2000 was a natural. But, it is her commitment to helping others understand, define, and present their own message that sets The Image Studios apart from the usual narrow definition of "image consultants." Kali has the rare combination of both technical knowledge and marketing savvy. She holds Chemical Engineering degree from Carnegie Mellon University, and has worked in Research & Development, Marketing and Consumer Education for a range of companies, including: Soft Sheen (L'Oreal), Kraft Foods, and the boutique hair-care and beauty company, Dudley Products. While in undergrad, Kali helped finance her education by setting up and managing an investor-backed beauty salon in Pittsburgh, Pennsylvania. She also has worked as a consultant in the development of cosmetic lines. The impetus for creating The Image Studios came from Kali's experiences in corporate America. She watched talented and competent individuals miss out on promotions and advancement opportunities primarily because they weren't recognized as "high potential" individuals. With The Image Studios, she has created a business model that provides the tools to help individuals move out of the shadows and be seen and heard. The Image Studios works with both companies and individual clients.*



**Pre-Dinner Meetings:**

1. Transportation - C.H. Robinson
2. Buying Into Sustainability - Practical guidelines to developing and maintaining a green link in your supply chain and purchasing practices - Speaker: Cheryl Moran, Quad/Graphics
3. Social Responsibility
4. Women in Supply Chain Networking Meeting